

A DAY IN THE LIFE

So, what's it like to work here?

We'll let a few of our employees give you the scoop:



ARIANA GARAY
Strategist, Mobile

"I love my job because I get to be on the forefront of all this cool technology and help develop marketing strategies for our brands on these platforms."

- 9:30 AM:** Answer emails from internal teams here at Horizon
- 10:30 AM:** Work on a client-facing educational deck or an internal educational deck
- 12 PM:** Lunch with mobile partners to learn about new technology and innovative first to market opportunities our brands can engage with
- 2 PM:** Join a brainstorm for an entertainment brand to come up with cool activations they can use to market a new TV show
- 3 PM:** Brainstorm mobile/first creative units for campaigns that our brands are working on
- 4 PM:** Help one of our brands with app download strategies and campaigns
- 5 PM:** Meet with brand and activation teams to educate them about new technologies in the mobile space

