



About Horizon

Horizon Media, Inc. is the largest and fastest growing privately held media services agency in the world. The company was founded in 1989, is headquartered in New York with a second full-service office in Los Angeles. The agency is consistently recognized as a best place to work in the industry, and has been named to Crain's Best Places to work in New York City list for three consecutive years; received Advertising Age's Best Place to Work designation in 2015, 2012, and 2011. The agency has been named MediaPost and iMediaConnection Mobile Agency of the Year in 2015, and won the Large Agency O'Toole award for media excellence in 2014. Founder, CEO, and President, Bill Koenigsberg, was named 4As Chair of the Board in 2014, and is the first person from a media agency to hold this prestigious position in the 100-year history of the 4As, the marketing industry's leading trade association. Koenigsberg has been honored with additional industry accolades such including a spot on Variety's renowned Gotham 60 List and AdAge's Industry Executive of the Year award. He is the only person to receive Advertising Age's Media Maven Award twice.

The company's mission is "To create the most meaningful brand connections within the lives of people everywhere." By delivering on this mission through a holistic approach to brand marketing, Horizon Media has become one of the largest and fastest-growing media agencies in the industry, with estimated billings of over \$7.5 billion, over 1,500 employees, and clients that include GEICO, Capital One, Burger King, Corona, A+E Networks, DISH, Turner, LG, Sleep Number, Weight Watchers, Little Caesars, and Lindt to name a few.

