

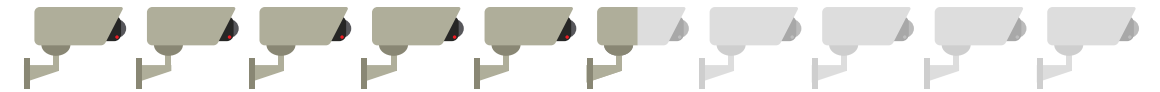
FINGER ON THE PULSE

BIG BROTHER BOSSES NOT A MAJOR CONCERN

horizon media

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From Outback Steakhouse to Panera to Google, multiple companies have been in the news for their efforts to monitor and restrict their employees' activities while on the job. This got us thinking - what are people's expectations about privacy at work in our society today?



55% side with the company when it comes to monitoring employees

SIDE WITH COMPANY

“ My company has the right to monitor what I do at work via email, video, voice recording, and more ”

13%
completely

“ I'm fine with my company monitoring email and calls when using company devices, but anything beyond that is too much ”

42%
somewhat

VS


SIDE WITH EMPLOYEE

“ I expect some privacy at work, they shouldn't track me daily but should be able to check if a specific issue arises ”

33%
somewhat

“ I'm entitled to complete privacy when I'm at work and using company devices - this isn't Big Brother ”

12%
completely

 **75%** fall in the middle of the spectrum, perhaps because a lack of privacy is expected today

THOSE WITH BOSSES MORE LIKELY TO SIDE WITH A COMPANY

2.25X those currently employed by a company - who may have to deal with being monitored - are surprisingly more likely to side with the employer than those not employed by a company are

 **16%** employed by a company

 **7%** not employed by a company (self-employed, retired, homemaker, never employed)